

SAVE THE DATE: Columbia Case Study Event

On Wednesday, **November 5**, the NYC Workforce Investment Board (WIB), the New York Association of Training and Employment Professionals (NYATEP), and Columbia University's School of International and Public Affairs (SIPA) will be hosting an event to kick-off SIPA's case study program. Please join us to celebrate

the release of SIPA's pioneer case study, *The Innovations in City Government: The Case of New York City's Workforce Development System*. All WIB Members are invited to a presentation of the case study from 4:30-6:00 PM and a reception immediately following from 6:00-7:30 PM. Both events will take place at SIPA at 420

118th Street and Amsterdam Avenue, 4th floor. Please **RSVP** for both events to **Stephanie Martinez**, smartinez@sbs.nyc.gov by **October 31**.



WIB Deputy Director Attends Innovators

On October 6-7 Melinda Mulawka, Deputy Director for the NYC Workforce Investment Board (WIB), attended the Workforce Innovators meeting hosted by Linda Kaiser from the Chicago Housing Authority and Joanna Greene from the Chicago Workforce Board. Current members of the Innovators Network include representatives from several WIBs across Pennsylvania, and WIB staff from San Diego, Boston, Hartford, Louisville, Chicago, and St. Paul. The meeting featured an in-depth discussion with John Dorrer, Director for Workforce, Research and Information at the Maine Department of Labor, about ways to make labor market data and information more accessible. John is leading a new consortium on behalf of the U.S. Department of Labor (USDOL) that will provide recommendations on how to develop more customizable, user-friendly, and consistent data sources across the country. Participants also heard from Evelyn Diaz, Deputy Chief of Staff for Mayor Richard Daley

and David Hanson, Commissioner, Mayor's Office of Workforce Development who provided an overview of the Chicago LEADS initiative. Chicago LEADS is an effort to systemically realign the delivery and funding of workforce redevelopment programming in Chicago, including the education and welfare systems, to focus on the development of a sustainable pipeline of skilled candidates to meet Chicago's economic demands. The pilot programs, which are still under development, will focus on four areas, Hospitality, Healthcare, Technology and Transportation and Logistics. Prior to her departure, Melinda also made a site visit to Instituto Del Progreso Latino, an established sector initiative focused on healthcare on the south side of Chicago. Instituto has developed an innovative career pathway model, established to bring non-native English speakers from sixth grade literacy level successfully through a Bachelors nursing program.

Labor Market Information:

Private sector employment in New York City rose 20,100, or 0.6 percent, to 3,213,200 for the 12-month period ending September 2008.

Growth was largest in:

- Trade, transportation and utilities (+6,800)
- Educational and health services (+5,700)
- Information (+5,300)
- Leisure and hospitality (+8,400)
- Professional and business services (+5,000)

Manufacturing lost jobs over the year (-5,100) as did financial activities (-9,000).

Source: James Brown, Employment In New York State

SBS Launches New Workforce1 Career Center in Hunts Point



On August 19, the eighth Workforce1 Career Center officially began serving businesses and jobseekers in Hunts Point, Bronx. As with all the Workforce1 Career Centers, the Hunts Point Center will provide a full array of hiring and training services to both job-seeker and business customers. The Hunts Point Center aims to have a strong neighborhood focus, targeting its services to local residents and businesses, including the many food manufacturing and distribution companies based in Hunts Point. The new Center is operated by VIP Community Services, a Bronx-based nonprofit organization that has provided healthcare, housing, and job placement services in the Bronx since 1974. In its first year of operation, the Center aims to place 685 New Yorkers in jobs.

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WIB Members Attend Crain's Breakfast with Comptroller William C. Thompson, Jr.

On October 21, WIB Members **William Abramson** and **Horace Barker** joined WIB and SBS staff for the Crain's New York breakfast forum with Comptroller Thompson. At the forum Comptroller Thompson highlighted three priorities essential to overcoming a "crisis of confidence" in New York City's economic stability: fiscal discipline, a commitment to economic development to prime the local economy; and, diversification of the economy and improving the climate for small businesses and entrepreneurship.

DYCD Launches Youth Connect

DYCD launched **Youth Connect**, a free and confidential information service focused on connecting youth to resources that include education services, training programs and employment opportunities. Youth Connect is accessible by telephone at 1-800-246-4646 from Monday to Friday: 9:00 AM - 7:00 PM or by email at http://www.nyc.gov/html/dycd/html/youth_connect/youth_connect_email.shtml. Sign up with DYCD to get a monthly email blast on programs and events. To learn more about Youth Connect contact Anthony Ramirez, Director of Youth Connect at aramirez@dycd.nyc.gov.

Deputy Mayor Gibbs and Mayor's D.C. Office Visit Queens

On October 23, Deputy Mayor Linda Gibbs, along with Brenda Russell from the Mayor's Intergovernmental Office in Washington, D.C. and staff from the Center for Economic Opportunity (CEO), visited SBS' Workforce1 Career Center in Jamaica, Queens. The group toured the Center's CEO-funded initiatives and Center to learn more about the services. One of the programs highlighted during the tour was the Community Outreach Team initiative, in which the team works with community-based organizations to bring jobseekers from targeted high-poverty areas into the Career Centers. Also on display was the center-based Career Advancement Program (CAP), which aims to improve the skill sets and earnings of workers who have been consistently employed over the past six

months and earn \$14 an hour or less. The group was introduced to two new programs as well: the newly launched Employment Works program and NYC Workforce1 Transportation Center. Employment Work's mission is to place probationers in jobs paying at least \$9 an hour and support them in remaining employed for at least one year. The Transportation Center is the first sector-specific Career Center in New York City, and its goal is both to meet the hiring and training of the transportation industry and to help low-income individuals obtain jobs and career advancement in the transportation sector. The group was highly engaged by the tour, and SBS looks forward to continuing to manage an array of impressive workforce development programs.

DYCD Ladders For Leaders

The application period is now open for the NYC Ladders for Leaders 2009 summer program. NYC Ladders for Leaders, a partnership between DYCD and the Commission on Women's Issues, is an innovative program that offers high school and college students the opportunity to participate in summer internships with dynamic corporations and businesses in New York City. Participants receive pre-employment training before starting their seven-week summer internships, and attend regular workshops throughout the summer. Recommendations are

welcomed of young people that are: permanent residents of one of the five boroughs of New York City, at least sixteen years of age but not over twentyone years of age, current high school juniors, high school seniors, college freshman, or college sophomores and legally allowed to work in New York. The application is available at <http://www.nyc.gov/html/dycd/html/home/home.shtml>. To learn more about hiring interns or getting involved, contact Daphne Montanez, Director of Corporate Relations at NYCLaddersForLeaders@dycd.nyc.

MEMBER SPOTLIGHT:

Stuart Saft, Chairman of the NYC WIB, Partner at Dewey & LeBoeuf LLP, Vice Chairman of the Board of the National Cooperative Bank, and Chairman of the Council of New York Cooperatives and Condominium



Why are you a member of the WIB?

I love what I do for a living and I think that everyone should feel the same way about what they spend their days (or nights)

doing. I find it disturbing that in this day and age and in a society as rich and diverse as ours, that anyone should be trapped in a job that they hate that has no future. Except for the Native Americans, we are all pioneers or descendants of pioneers, who left their homes, families and what they knew to come to America

for a new life. Those of us who arrived earlier or who have been lucky in life to have succeeded have an obligation to everyone who has not yet succeeded to assist them in any way that we can. My membership on the WIB provides me with the opportunity to assist others in achieving a better, more fulfilling life.

Why are the services offered through the system important to businesses?

The New York economy is so large and spread out that the WIB provides business with a central point for their labor market information, guidance through the maze of programs available to them, and a place to provide information to potential employees as to

business's needs without any pressure and, if they require it, a forum for hiring and training.

What is your favorite place in New York City?

Wherever I am at any particular point in time. I love walking through the City and seeing the different neighborhoods and districts. It reinforces my belief that New York City is not some monolithic Metropolis, but rather dozens of neighborhoods that are adjacent to each other that have their own rhythm and tempo and are like small towns.